

# ROIMA

*A solution in Roima's  
Product Digital Thread for  
Discrete Manufacturers*



**B2B ecommerce & PIM**

# Parttrap® ONE

Unleash powerful B2B ecommerce, CPQ and Spare Parts Management with ONE solution

## B2B ecommerce & PIM

# Parttrap ONE

A digital platform with everything you need for B2B ecommerce and Customer self-service in ONE solution. Parttrap® ONE seamlessly unifies development, implementation, support, and training under one roof. This approach saves time, speeds up implementation, and guarantees impressive ROI. Experience the convenience of a comprehensive solution that brings everything together.

### Key features

- ✔ Unified Platform
- ✔ Customization Capabilities
- ✔ Multi-channel Integration
- ✔ Advanced PIM
- ✔ Scalability and Flexibility

### Key benefits

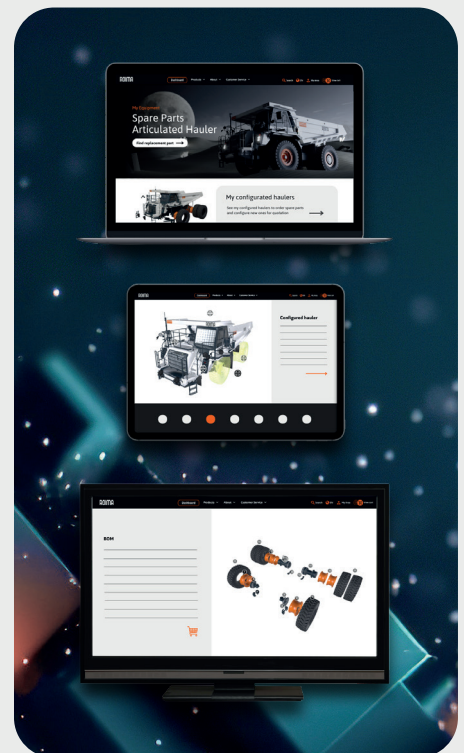
- ✔ Enhanced Efficiency
- ✔ Improved Customer Experience
- ✔ Increased Sales and Revenue
- ✔ Data Accuracy and Consistency
- ✔ Adaptability and Future-Proof

### Platform components & Highlights

- ✔ Advanced PIM
- ✔ CMS + Headless
- ✔ ERP-integration
- ✔ B2B ecommerce
- ✔ Spare Parts Management
- ✔ CPQ-O Configure Price Quote Order
- ✔ Full 3D Experience
- ✔ Self-service 24/7

### Hosting & License

**License model:** SaaS  
**Hosting:** Cloud and/or On-prem



## Sample Customers

Industrial manufacturers with complex products, after market sales and a dealer network



V O L V O



Broil King

PLANMECA



**“Our 15-year partnership is driving the best Spare Parts Webshop for our growing customer base.”**

*Eric Stroot, Logisnext Europe*

**Year one: Spare parts sales doubled & incorrect orders were eliminated**

## Parttrap ONE in the Digital Thread

Parttrap ONE CPQ/Spare Parts Management/B2B ecommerce/PIM



## Parttrap ONE

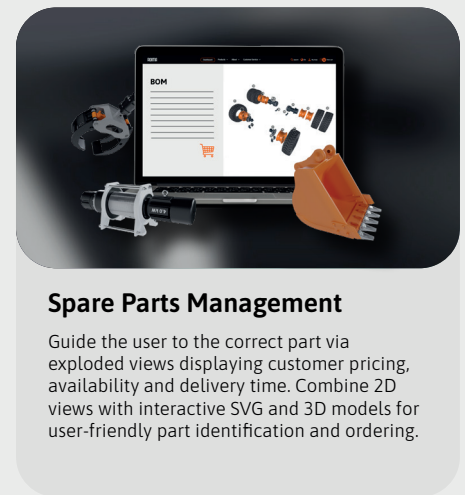
# Cutting edge features for B2B ecommerce

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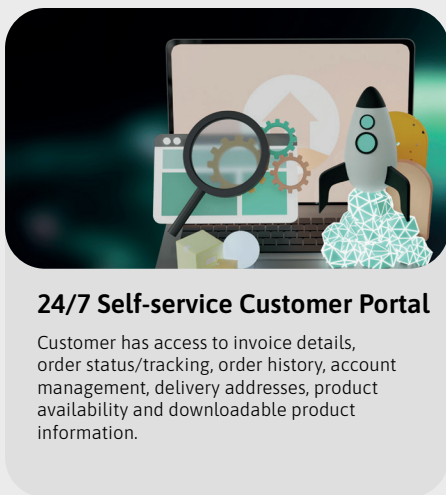
**Benefits of an all-in-one ERP-integrated solution**

- ✓ Fast implementation process, upgrades and return on investment (ROI)
- ✓ No need for multiple vendors and costly integrations between applications
- ✓ Development, implementation, support and training under one roof



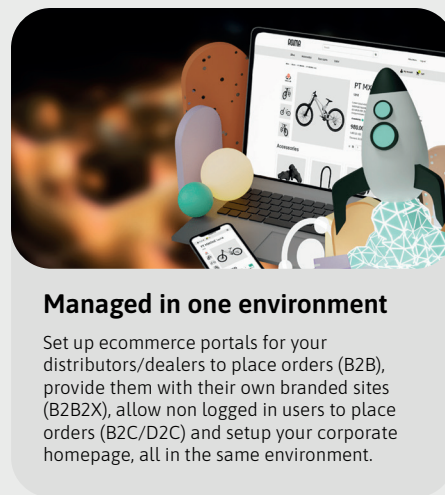
**Spare Parts Management**

Guide the user to the correct part via exploded views displaying customer pricing, availability and delivery time. Combine 2D views with interactive SVG and 3D models for user-friendly part identification and ordering.



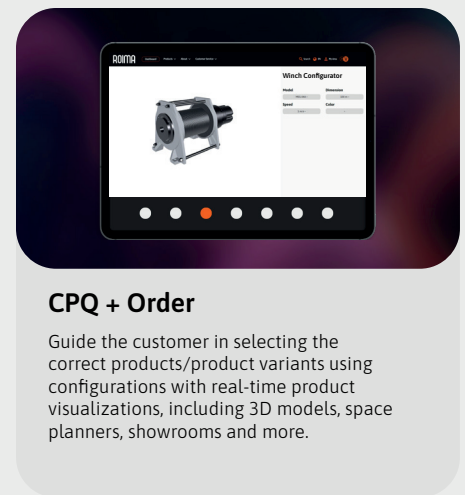
**24/7 Self-service Customer Portal**

Customer has access to invoice details, order status/tracking, order history, account management, delivery addresses, product availability and downloadable product information.



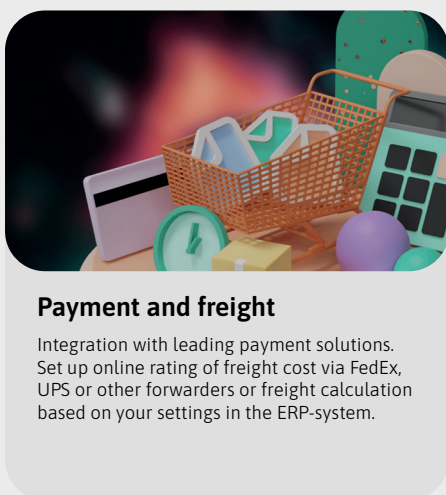
**Managed in one environment**

Set up ecommerce portals for your distributors/dealers to place orders (B2B), provide them with their own branded sites (B2B2X), allow non logged in users to place orders (B2C/D2C) and setup your corporate homepage, all in the same environment.



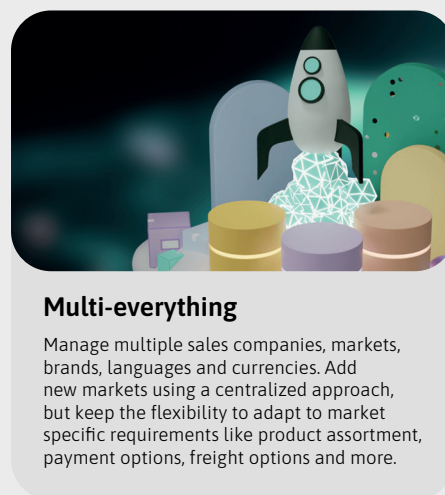
**CPQ + Order**

Guide the customer in selecting the correct products/product variants using configurations with real-time product visualizations, including 3D models, space planners, showrooms and more.



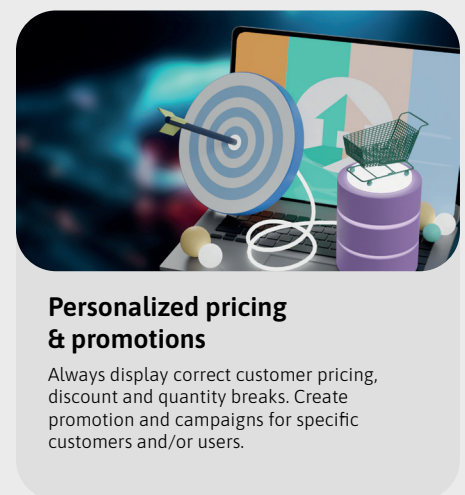
**Payment and freight**

Integration with leading payment solutions. Set up online rating of freight cost via FedEx, UPS or other forwarders or freight calculation based on your settings in the ERP-system.



**Multi-everything**

Manage multiple sales companies, markets, brands, languages and currencies. Add new markets using a centralized approach, but keep the flexibility to adapt to market specific requirements like product assortment, payment options, freight options and more.



**Personalized pricing & promotions**

Always display correct customer pricing, discount and quantity breaks. Create promotion and campaigns for specific customers and/or users.

## Parttrap ONE

# Advanced CPQ and Spare Parts Management

Parttrap ONE represents the essence of Advanced CPQ and Spare Parts Management designed specifically for manufacturers in B2B ecommerce. This cutting-edge platform simplifies processes, facilitates customization, and ensures mastery over spare parts management. Experience heightened efficiency, precision, and seamless operations with Parttrap ONE.

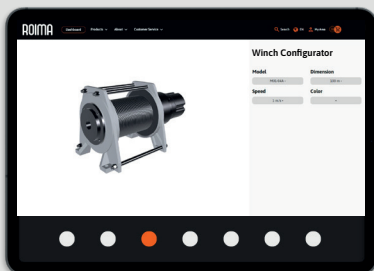


## Discover Parttrap ONE Spare Parts Management

Revolutionize spare parts sales with our intuitive, web-based solution. Effortlessly guide users to the right parts with interactive exploded views and a user-friendly navigation.

### Key Features:

- Streamlined Navigation
- Visual Clarity with Color-Coding
- ERP Integration
- Instant Purchasing
- Dynamic 3D Exploded Views
- Interactive SVG Exploded views



## CPQ-O (Configure Price Quote & Order)

Experience the future of B2B ecommerce with Parttrap® ONE's 3D CPQ-O. Enhance your business offerings with unparalleled customization and ordering experiences, setting a new standard in B2B sales.

### Experience Real-Time 3D Models:

Witness dynamic 3D CAD models that adapt to customer selections, providing a visual representation of configured products and boosting customer confidence.

### Streamlined Ordering Process:

Seamlessly convert configured products into orders within the platform, ensuring a hassle-free experience for customers while accelerating sales and minimizing errors.

### Rule-based Configuration:

Offer limitless customization possibilities, empowering customers to create unique product configurations tailored to their exact specifications.

### Kit-based Configuration:

Simplify product selection with curated options for swift and efficient configurations.